



**PLAYLAND TOYS INDIA PVT.LTD**

[www.playlandtoysindia.com](http://www.playlandtoysindia.com)



## About Us

PLAYLAND brand was Started in the year 2010 as an importer of Tricycles, Walkers & Other battery operated Ride on toys like bike , car , Jeep etc. and later keeping in view the vision of our Honorable Prime Minister Shri Narendra Modi campaign of **Make In India** we started manufacturing ride-on battery operated toys in India in the year 2017 in the name of **M/s PLAYLAND TOYS INDIA PVT LTD.** New Delhi.

We are one of the pioneer in manufacturing battery operated ride on toys in India with vision to create innovative and environmental friendly toys. With an expansion of our base in India we have now established manufacturing unit at DSIIDC Bhorgarh Industrial Area, Narela Delhi.

Now, the Organization make use of material Such as PP ,CP, ABS & LLDP which are sourced from different Indian companies as per the standard set by the Bureau Of Indian Standards. We believe in providing Make in India Toys with keeping in Mind the Safety and Quality for children and further matching the quality of our Product to world Quality Standards.

The Company is also associated with different OEM partners for E- Commerce sites such as Amazon, Flipkart and other online platforms.

BIS Approved & ISO Certified Company





## MISSION

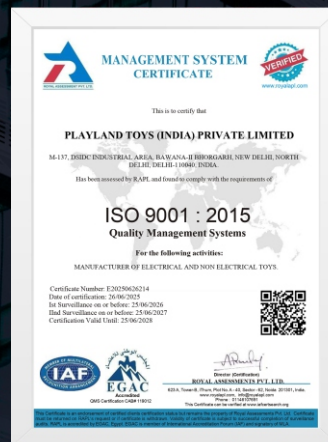
Our Mission is to provide best quality battery operated ride on toys for the New Gen kids of India. We focus on delivering certified, high class, attractive & affordable products to give an adventure ride experience for our little kids.

## OUR STRENGTHS

- \* Make In India.
- \* The company is certified by Bureau of Indian Standards.
- \* The company is ISO certified.
- \* The company is capable of procuring certificates required for export..
- \* Most experienced manufacturer of ride-on electrical toys in India.
- \* In- House Production from plastic granules to finished products.

## VALUES

- \* INTEGRITY
- \* LOYALTY
- \* CONSISTENT
- \* ETHICS
- \* COMMITMENT
- \* FAITH
- \* PROMPT
- \* DISCIPLINE







PL 6611  
YAMAHA BIKE





**6V Battery**



**6V Motor**



**Button Start**



**Attractive colours,**



**Music with Horn & Led Lights**



**Foot Race**



**Back Rest**



**USB MP3 Player With Bluetooth**



**Available with Remote Also**

**COLOURS AVAILABLE**



**PACKING SIZE 69\*40\*41 CM | PRODUCT SIZE: 95\*48\*66CM | N.W: 8KG/G.W:9 KG**













PL 6622  
(HARRLAY BIKE)





-  **6V Battery**
-  **6V Motor**
-  **Button Start**
-  **Attractive colours,**
-  **Music with Horn & Led Lights**
-  **Foot Race**
-  **Back Rest**
-  **Available with Remote Also**

COLOURS AVAILABLE



PACKING SIZE : 66\*31\*37 CM | PRODUCT SIZE: 84\*40\*61CM | N.W:6 KG /G.W :7.5 KG





PL 6633  
(POLICE BIKE)





 Police Siren With Light,

 USB/ MP3 Player

 Multicolor LED Lights

 Foot Race

 Button Start

 6V 2 Battery

 12V Motor

COLOURS AVAILABLE



PACKING SIZE : 76\*46\*44 CM | PRODUCT SIZE: 95\*49\*74 | CM N.W:8.5KG/G.W:10.0 KG





PL 6644  
LAMBORG BIKE





-  Push Button Start ,
-  Hand Race
-  LED Headlights
-  USB MP3 Player With Bluetooth
-  LED Lights in Wheels
-  6V - 2 Battery
-  12v Big Motor

COLOURS AVAILABLE



PACKING SIZE : 105\*32\*57CM | PRODUCT SIZE: 108\*43\*65CM | N.W:15KG/G.W:17 KG





PL 6655 (R9)





-  Big Size Wheel
-  2pc Big Size Motor 12v(550Size)
-  Hand Race
-  Key Start
-  LED Headlight & LED Light On Wheels
-  12v Battery 7AMP
-  Real Voice Start Sound
-  Real Type Speedometer
-  USB MP3 Bluetooth Connectivity
-  Multicolour Lights in Windsheild

PAINTING COLOURS - RED & BLACK

COLOURS AVAILABLE       

PACKING SIZE :120\*40\*67 CM | PRODUCT SIZE: 128\*56\*76CM | N.W:18KG/G.W:22.5 KG





PL 6666 (R15)





USB/ MP3 Player With Bluetooth



LED Headlights



Hand Race



Key Start



LED Lights On Wheels



6v 2 Battery



12V 2 Motor

PAINTING COLOURS - RED & GREY/YELLOW

COLOURS AVAILABLE



PACKING SIZE:103\*34\*61 CM | PRODUCT SIZE: 109\*51\*73CM | N.W:13KG/G.W:16 KG





PL 6677  
SUPER BIKE





6V Battery



6V Motor,



Button Start



Attractive colours



Music with Horn & Led Lights



Running Lights in Windsheild & Body



Foot Race



Back Rest



USB MP3 Player With Bluetooth

COLOURS AVAILABLE



PACKING SIZE : 67\*39\*42 CM | PRODUCT SIZE: 92\*56\*70CM | N.W:8.5KG/G.W:10.20 KG











PL 6688  
SPEED BIKE





-  **USB MP3 Player**
-  **LED Lights,**
-  **Front & Back Suspension**
-  **Easy To Carry Handle**
-  **Button Start**
-  **12v Motor**
-  **6V 2 Battery**

**COLOURS AVAILABLE**    

**PACKING SIZE : 72\*40\*40 CM | PRODUCT SIZE: 92\*43\*64 CM | N.W: 10 KG /G.W:12 KG**





PL 2222  
THARR





-  Remote Control
-  LED Headlight
-  Bluetooth Connectivity
-  Forward & Backward Swing
-  Multicolour Lights In Windsheild & Bonnet
-  Stylish Multicolour Floor Lights
-  6V 2 Battery
-  12v 5Motor

COLOURS AVAILABLE   

PACKING SIZE:107 \*61\*38 CM | PRODUCT SIZE: 100\*66\*67CM | N.W:11 KG/ G.W: 12 KG





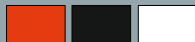
PL 2233





-  Remote Control
-  LED Headlight
-  Bluetooth Connectivity
-  Forward & Backward Swing
-  Multicolour Lights In Windsheild & Bonnet
-  Stylish Multicolour Floor Lights
-  6V 2 Battery
-  12v 5Motor

COLOURS AVAILABLE



PACKING SIZE : 81\*50\*31 CM | PRODUCT SIZE: 99\*58\*62 CM | N.W:10.5KG /G.W: 12.05KG





PL 2244  
LAMBORG CAR





**Multifunction Remote Control**



**LED Headlight Front & Back**



**USB/ MP3 & Bluetooth Connectivity**



**Swing Function**



**Special Feature Smoke With LED Light**



**6V 2 Battery**



**12v 2 Motor**



**12v 1 Motor For Steering**

**COLOURS AVAILABLE**



**PACKING SIZE :112\*58\*30.5 CM | PRODUCT SIZE: 110\*60\*45CM | N.W: 14 KG /G.W: 17 KG**





PL 2255





-  **12v 7AMP Single Battery**
-  **5 Motor**
-  **USB LED Light,**
-  **Multicolour Screen Light**
-  **Bluetooth & Multifunction Remote**
-  **Big In Size , Double Seater**

COLOURS AVAILABLE  

PACKING SIZE : 128 \*68\*46 CM | PRODUCT SIZE: 122\*80\*84CM | N.W:24KG/ G.W:28 KG






PL 2266





-  Extra Suspension
-  Gripped Wheels
-  One Panel Control
-  Lights in Door
-  Widened Double Seat
-  Leather Seat
-  Big Size, MP3/AUX & Bluetooth
-  12V 5 Motor
-  12v Big Battery 7AMP

COLOURS AVAILABLE



PACKING SIZE :131 \*83\*61CM | PRODUCT SIZE: 142\*84\*78CM | N.W:33KG/ G.W:38 KG









PL 2288  
THARR





-  Multifunction Remote Control
-  LED Headlight with Multicolor Lighting on Front
-  USB MP3 With One Panel Control Forward & Backward Swing
-  Lights In Wind Shield
-  6v – 2 Battery
-  12v – 5 Motors

**PAINTING COLOURS – RED & BLACK**  
**COLOURS AVAILABLE**



PACKING SIZE :115\*70\*39 CM | PRODUCT SIZE: 104\*70\*72CM | N.W:17KG/G.W:20 KG







# PLAYLAND TOYS INDIA PVT. LTD.



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